



Zoom Zoom Campaign A Campaign to Fund a New Van to Enhance Activities, Increase Quality of Life and Support the Long Term Care Program **Case Statement**

The FCMC Foundation is pleased to kick-off its third fund raising campaign. The *Zoom Zoom* Campaign was created to raise the funds necessary to purchase a new 14 passenger van for the Long Term Care Nursing Home at the Fulton County Medical Center.



FCMC Long Term Care Program - Brief History

Just as Dr. MacKinlay saw Fulton County's need for a hospital to be built in the 1950's a similar need arose to take care of the aged population in the early 1970's. Just before Christmas in 1976 FCMC opened its extended care wing of the hospital. Nineteen residents made FCMC their home. Nine of the nineteen residents came from the former Decker Nursing Home.

One year later, FCMC opened their intermediate care unit. FCMC could then offer three levels of care; acute care, intermediate care and skilled care. This would eventually make up the 57 beds that FCMC maintained until 2007 when they moved to their new facility at 214 Peach Orchard Road and added an additional 10 beds for individuals needing long term care.

Today, FCMC Long Term Care Program is very much a vital part of the organization. Health care has dramatically changed since 1970 when the LTC unit was built, however the quality of care, coupled with the family-like atmosphere has remained unchanged.

About the New Van and Expanded Activities Program

The Long Term Care Activities Program plays a vital role for the residents in the program. There are dozens of activities for residents to be involved in on a weekly basis. From bingo games to beauty shop days our residents have little time to become bored or sit idle. The new van will enhance these programs to off campus activities. More of our residents will be able to enjoy the theatre, fishing trips, shopping, picnics in the park, dining at new restaurants – the list is endless.

Timing and Funding

The *Zoom Zoom* Campaign will run from January 1, 2010 through June 30, 2010. In addition to donations from individuals, businesses, groups and corporations funds from the FCMCF Dinner Auction will be earmarked for this campaign. No gift is too small or too large. Be a partner!

The FCMC Foundation Dinner Auction is scheduled for April 17, 2010. The Auction will be held at the Hustontown Fire Hall. All proceeds from this event will benefit the *Zoom Zoom* Campaign.

New Van Cost	\$65,000
Anticipated Auction Proceeds	\$15,000
Amount Needed to be Raised	\$50,000